

Short-term rental technology & industry landscape

2026 global ecosystem Research cut-off • August 2026

133 companies • 18 categories • 5 zones • updated 11 Aug 2026 • v6.2
Tiles are unranked • order is alphabetical within relevance

A Property & portfolio16 companies

B Core operating systems44 companies

C Demand & commerce17 companies

D Operations, finance & risk23 companies

E Guest & connected property33 companies

A1 Large managers & operator groups9

awaze
Platinum Equity

HOUST

Casago
Merged with Vacasa

interhome
HomeToGo Group

evolve
KKR

lancla

Forge

transitpartner

GUEST READY

A2 Tech-enabled managers & franchise networks5

alterhome

Comfy

iTrip

Pass the Keys

kasa

A3 Supply growth, owner acquisition & portfolio development2

RABBU

vintory

B1 STR PMS platforms21

avantio
Expedia Group

HostfullyAI

Track
Formerly TravelNet

Hostify

escapia
Expedia Group

LODGIFYAI

uplisting
AirDNA

iGMS

GuestyAI

OwnerRezAI

BAREFOOT
GuestReady Group

RENTAL READY

hospitableAI

smoobu
HomeToGo Group

beds
SAVED & LOVED LON

Smily

HostawayAI
General Atlantic • PSG

STREAMLINE
Inhabit

hosthub

supercontrol
AI-powered

zeevou
THROUGH THE GRAM

B2 Hotel / STR crossover PMS11

apaleoAI

MEWSAI

Janiis

Sirvoy

CloudbedsAI

RMS

LITTLE HOTELIER.
By SiteMinder

S

jurny.AI

eviivoAI

ResNexus
UNITED KINGDOM

Stayflexi

B3 Channel management & distribution infrastructure6

BookingPalAI

NEXTPAX
TRAVEL TECHNOLOGY

rentals united
Guesty

SiteMinderAI

KATANOX

RedAwningAI

B4 Revenue management & market intelligence6

AIRDNA
predictis • Alpine

BEYONDAI

lighthouse
AI Market and Revenue

Wheelhouse

KEYDATA[™]AI

PriceLabsAI

C1 OTAs, metasearch & listing platforms9

agoda
Booking Holdings

Google
Alphabet

airbnb
NASDAQ: ABNB

Holidu

Booking.com
Booking Holdings

Marriott International

expedia group
NASDAQ: EXPE

home to go

Vrbo
Expedia Group

C2 Direct booking, website & CRM technology4

Boostly

LODGEA

CraftedStaysAI

stayfi

C3 Digital marketing, SEO & demand generation4

bluetent
Inhabit IQ

RANKBREEZE

BuildUp
KODOWN

revyoos

D1 Property operations, housekeeping, quality & procurement7

breezewayAI

hostgpo

DoinnAI

properly

EZcare

Sweeply

Turno
Formerly Turnware

D2 Guest verification, compliance, insurance & risk7

autohost

GRANICUS
Granicus

Avalara

piki

Chekin

safely

waivo

D3 Payments, accounting & owner financials5

CHARGE AUTOMATION

LynnbrookGroup
an ownerXchange Company

Clearing

Stripe

Ximplifi
Accounting simplified

D4 AI-native operations & agents4

Aeve AI

conduit
Formerly HostAI

Besty AI

HostBuddy AI

E1 Guest experience, guidebooks, amenities & in-stay commerce7

Duve.

THE HOST CO.

YourWelcome

enso
CONNECTAI

Touch Stay

Minoan

xplorie

E2 Access orchestration, software & middleware8

BeHome 247

operto

RemoteLOCK

INLET

PointCentral
AN ALARM.COM COMPANY

seam

Lynx

vikey

E3 Smart locks, access hardware & device platforms10

akiles

NUKI

tedee

dormakaba

SALTO
inspired access
SALTO Group

TTLock

HAFELE

SCHLAGE
Smart access security design
Allegion

Yale
ASSA ABLOY

igloo

E4 Property automation, monitoring, energy & sustainability8

Alertify

MÎNUT

ROOM MONITOR

ecobee
Generac

NoiseAware

Sustonica

PARTY SQUASHER
by Blonk

tado°

HOW A STAY ACTUALLY FLOWS

Discover & book → System of record → Prepare & operate → Grant access → Guest & staff experience

Independent market landscape based on publicly available information and industry research as of August 2026. Company placement reflects primary market positioning and is not exhaustive. Categories may overlap and each company appears once, in its primary category. Inclusion does not imply endorsement, partnership or commercial relationship. Logos and trademarks remain the property of their respective owners.

Full research & methodology
frankow.uk/insights/short-term-rental-technology-landscape-2026/
Rafael Frankow • Frankow Ltd